

MTD Sales  
135.87 L

Brand Share %  
25.55 %

Information:

MTD : 01-03-2026 To 28-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **25.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	84.58	27.33 %
Fridge	23.82	29.83 %
Wash-Mac	11.70	24.53 %
LED TV	10.93	14.38 %
Oven	2.88	46.47 %
Home-The	1.17	29.73 %
Dishwash	0.48	7.86 %
W-Purifi	0.31	12.08 %
<b>Total</b>	<b>135.87</b>	<b>25.55 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	73.89	25.25 %
KL-SOUTH	61.98	25.91 %
<b>Total</b>	<b>135.87</b>	<b>25.55 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	44.97	25.76 %
Fridge	11.35	28.45 %
Wash-Mac	7.33	30.65 %
LED TV	6.27	15.21 %
Oven	2.00	45.77 %
Home-The	1.17	62.09 %
Dishwash	0.48	10.35 %
W-Purifi	0.31	14.89 %
<b>Total</b>	<b>73.89</b>	<b>25.25 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	76.05	25.32 %
KZSD		0.00 %
WHKZ	-2.16	25.17 %
<b>Total</b>	<b>73.89</b>	<b>25.25 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	39.61	29.36 %
Fridge	12.47	31.21 %
LED TV	4.67	13.40 %
Wash-Mac	4.36	18.37 %
Oven	0.87	48.15 %
<b>Total</b>	<b>61.98</b>	<b>25.91 %</b>

Branch *	MTD Sales L	Brand Share %
PAS1	12.50	23.85 %
KLR1	3.89	11.57 %
TVSD		0.00 %
WHTM	-0.16	20.32 %
<b>Total</b>	<b>61.98</b>	<b>25.91 %</b>