

MTD Sales  
276.31 L

Brand Share %  
23.11 %

Information:

MTD : 01-09-2026 To 27-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **23.11 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 69.94       | 28.73 %       |
| Wash-Mac | 68.98       | 35.30 %       |
| Air-Cond | 60.98       | 13.47 %       |
| LED TV   | 56.45       | 22.45 %       |
| Oven     | 9.00        | 75.09 %       |
| Dishwash | 7.17        | 49.07 %       |
| Home-The | 1.97        | 12.17 %       |
| W-Purifi | 1.82        | 18.37 %       |
| Total    | 276.31      | 23.11 %       |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 151.93      | 21.09 %       |
| KL-SOUTH   | 102.57      | 27.45 %       |
| KL-CENTRAL | 21.81       | 21.41 %       |
| Total      | 276.31      | 23.11 %       |

## KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge   | 42.41       | 31.35 %       |
| Wash-Mac | 36.37       | 31.04 %       |
| Air-Cond | 31.99       | 11.24 %       |
| LED TV   | 25.11       | 17.15 %       |
| Oven     | 6.89        | 79.05 %       |
| Dishwash | 6.67        | 51.03 %       |
| Home-The | 1.56        | 16.36 %       |
| W-Purifi | 0.93        | 17.17 %       |
| Total    | 151.93      | 21.09 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KNU1     | 32.69       | 19.43 %       |
| BSY1     | 9.84        | 10.32 %       |
| KZSD     | -0.78       | -48.81 %      |
| Total    | 151.93      | 21.09 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Wash-Mac | 27.46       | 41.78 %       |
| Air-Cond | 24.90       | 19.70 %       |
| Fridge   | 23.62       | 26.24 %       |
| LED TV   | 23.42       | 29.18 %       |
| Oven     | 1.38        | 63.42 %       |
| W-Purifi | 0.89        | 30.15 %       |
| Dishwash | 0.50        | 71.55 %       |
| Home-The | 0.41        | 7.59 %        |
| Total    | 102.57      | 27.45 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     | 6.97        | 19.23 %       |
| TVSD     | 1.00        | 18.38 %       |
| Total    | 102.57      | 27.45 %       |

## KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 7.92        | 32.01 %       |
| Wash-Mac | 5.16        | 41.14 %       |
| Air-Cond | 4.10        | 9.81 %        |
| Fridge   | 3.91        | 21.59 %       |
| Oven     | 0.73        | 66.66 %       |
| Total    | 21.81       | 21.41 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KOC1     | 22.04       | 21.33 %       |
| WKOC     | -0.22       | 15.50 %       |
| Total    | 21.81       | 21.41 %       |