

MTD Sales  
167.69 L

Brand Share %  
21.31 %

Information:

MTD : 01-05-2026 To 27-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	55.07	16.47 %
Fridge	45.19	26.33 %
Wash-Mac	34.17	31.01 %
LED TV	25.48	19.37 %
Oven	3.83	27.41 %
Dishwash	1.83	14.16 %
Home-The	1.79	30.60 %
W-Purifi	0.34	5.16 %
Total	167.69	21.31 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	91.37	20.25 %
KL-SOUTH	76.32	22.72 %
Total	167.69	21.31 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	29.89	29.26 %
Wash-Mac	22.81	34.64 %
Air-Cond	18.40	10.50 %
LED TV	13.57	18.02 %
Oven	3.26	27.44 %
Home-The	1.64	50.98 %
Dishwash	1.45	11.61 %
W-Purifi	0.34	6.72 %
Total	91.37	20.25 %

Branch *	MTD Sales L	Brand Share %
KZD1	94.23	20.16 %
KZSD		0.00 %
WHKZ	-2.86	14.22 %
Total	91.37	20.25 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	36.66	23.04 %
Fridge	15.30	22.01 %
LED TV	11.91	21.17 %
Wash-Mac	11.36	25.62 %
Oven	0.57	27.23 %
Dishwash	0.37	100.00 %
Home-The	0.15	5.77 %
Total	76.32	22.72 %

Branch *	MTD Sales L	Brand Share %
PAS1	8.85	18.43 %
KLR1	5.61	15.09 %
TVSD		0.00 %
Total	76.32	22.72 %