

MTD Sales  
372.69 L

Brand Share %  
25.04 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **25.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	269.58	25.56 %
LED TV	36.96	23.17 %
Fridge	33.84	21.79 %
Wash-Mac	24.52	29.25 %
Oven	4.35	35.73 %
Dishwash	1.66	13.80 %
Home-The	1.00	17.05 %
W-Purifi	0.77	16.88 %
Total	372.69	25.04 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	208.48	29.63 %
KL-NORTH	164.21	20.94 %
Total	372.69	25.04 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	166.76	31.32 %
Fridge	14.99	21.57 %
LED TV	12.97	20.91 %
Wash-Mac	12.68	36.26 %
Home-The	0.44	18.65 %
Dishwash	0.37	43.24 %
W-Purifi	0.16	59.92 %
Oven	0.11	8.30 %
Total	208.48	29.63 %

Branch *	MTD Sales L	Brand Share %
KLR1	18.55	18.29 %
TVSD		0.00 %
Total	208.48	29.63 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	102.82	19.68 %
LED TV	23.98	24.61 %
Fridge	18.84	21.96 %
Wash-Mac	11.84	24.24 %
Oven	4.24	39.08 %
Dishwash	1.29	11.57 %
W-Purifi	0.61	14.26 %
Home-The	0.57	15.99 %
Total	164.21	20.94 %

Branch *	MTD Sales L	Brand Share %
KZD1	165.93	20.90 %
WHKZ	-1.72	18.18 %
Total	164.21	20.94 %