

MTD Sales
246.87 L

Brand Share %
22.78 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	62.00	35.89 %
Fridge	60.97	28.02 %
Air-Cond	55.18	13.11 %
LED TV	51.65	22.96 %
Oven	7.56	74.32 %
Dishwash	6.19	45.44 %
W-Purifi	1.67	18.04 %
Home-The	1.66	11.46 %
Total	246.87	22.78 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	135.80	20.77 %
KL-SOUTH	93.50	27.02 %
KL-CENTRAL	17.57	20.97 %
Total	246.87	22.78 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	38.52	31.61 %
Wash-Mac	33.43	32.06 %
Air-Cond	27.19	10.28 %
LED TV	23.27	17.90 %
Dishwash	5.70	47.09 %
Oven	5.67	77.02 %
Home-The	1.24	14.21 %
W-Purifi	0.78	16.01 %
Total	135.80	20.77 %

Branch *	MTD Sales L	Brand Share %
KNU1	27.11	18.34 %
BSY1	8.72	10.26 %
KZSD	-0.78	-48.81 %
Total	135.80	20.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	24.35	41.29 %
Air-Cond	24.17	20.28 %
LED TV	21.94	29.27 %
Fridge	20.09	24.28 %
Oven	1.16	67.62 %
W-Purifi	0.89	30.15 %
Dishwash	0.50	71.55 %
Home-The	0.41	8.53 %
Total	93.50	27.02 %

Branch *	MTD Sales L	Brand Share %
KLR1	6.72	19.01 %
TVSD	0.67	15.13 %
Total	93.50	27.02 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	6.44	32.22 %
Wash-Mac	4.22	44.54 %
Air-Cond	3.82	10.30 %
Fridge	2.36	18.14 %
Oven	0.73	66.66 %
Total	17.57	20.97 %

Branch *	MTD Sales L	Brand Share %
KOC1	17.79	20.88 %
WKOC	-0.22	15.50 %
Total	17.57	20.97 %