

MTD Sales
164.86 L

Brand Share %
21.55 %

Information:

MTD : 01-05-2026 To 26-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	54.70	16.64 %
Fridge	44.38	26.82 %
Wash-Mac	33.67	31.20 %
LED TV	24.32	19.55 %
Oven	3.83	27.61 %
Dishwash	1.83	14.59 %
Home-The	1.79	30.99 %
W-Purifi	0.34	5.33 %
Total	164.86	21.55 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	90.06	20.44 %
KL-SOUTH	74.80	23.04 %
Total	164.86	21.55 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	29.09	29.33 %
Wash-Mac	22.68	35.21 %
Air-Cond	18.40	10.60 %
LED TV	13.20	18.54 %
Oven	3.26	27.68 %
Home-The	1.64	50.98 %
Dishwash	1.45	11.97 %
W-Purifi	0.34	6.72 %
Total	90.06	20.44 %

Branch *	MTD Sales L	Brand Share %
KZD1	92.80	20.36 %
KZSD		0.00 %
WHKZ	-2.74	14.41 %
Total	90.06	20.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	36.30	23.38 %
Fridge	15.30	23.06 %
LED TV	11.12	20.91 %
Wash-Mac	10.99	25.27 %
Oven	0.57	27.23 %
Dishwash	0.37	100.00 %
Home-The	0.15	5.93 %
Total	74.80	23.04 %

Branch *	MTD Sales L	Brand Share %
PAS1	8.85	18.89 %
KLR1	5.61	15.89 %
TVSD		0.00 %
Total	74.80	23.04 %