

MTD Sales
362.77 L

Brand Share %
25.39 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	261.91	26.02 %
LED TV	35.71	23.03 %
Fridge	32.94	21.85 %
Wash-Mac	24.43	29.83 %
Oven	4.35	36.00 %
Dishwash	1.66	13.80 %
Home-The	1.00	17.05 %
W-Purifi	0.77	17.56 %
Total	362.77	25.39 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	203.94	30.05 %
KL-NORTH	158.82	21.18 %
Total	362.77	25.39 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	161.57	31.63 %
Fridge	15.47	22.52 %
LED TV	12.97	21.44 %
Wash-Mac	12.86	37.84 %
Home-The	0.44	18.65 %
Dishwash	0.37	43.24 %
W-Purifi	0.16	59.92 %
Oven	0.11	8.30 %
Total	203.94	30.05 %

Branch *	MTD Sales L	Brand Share %
KLR1	18.32	18.71 %
TVSD		0.00 %
Total	203.94	30.05 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	100.34	20.24 %
LED TV	22.73	24.05 %
Fridge	17.47	21.30 %
Wash-Mac	11.57	24.14 %
Oven	4.24	39.42 %
Dishwash	1.29	11.57 %
W-Purifi	0.61	14.87 %
Home-The	0.57	15.99 %
Total	158.82	21.18 %

Branch *	MTD Sales L	Brand Share %
KZD1	160.55	21.16 %
WHKZ	-1.72	19.21 %
Total	158.82	21.18 %