



# KL : LG Sales Performance 27/03/2026 8:04 AM

MTD Sales  
121.38 L

Brand Share %  
25.77 %

Information:

MTD : 01-03-2026 To 26-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **25.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	74.25	27.65 %
Fridge	21.90	29.56 %
Wash-Mac	10.75	24.59 %
LED TV	10.39	15.21 %
Oven	2.24	49.01 %
Home-The	1.06	27.59 %
Dishwash	0.48	8.35 %
W-Purifi	0.31	13.39 %
<b>Total</b>	<b>121.38</b>	<b>25.77 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	65.69	25.65 %
KL-SOUTH	55.70	25.90 %
<b>Total</b>	<b>121.38</b>	<b>25.77 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	39.65	26.33 %
Fridge	10.09	27.37 %
Wash-Mac	6.61	30.51 %
LED TV	6.01	16.67 %
Oven	1.48	49.47 %
Home-The	1.06	59.59 %
Dishwash	0.48	11.23 %
W-Purifi	0.31	16.92 %
<b>Total</b>	<b>65.69</b>	<b>25.65 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	67.85	25.68 %
<b>Total</b>	<b>65.69</b>	<b>25.65 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	34.60	29.34 %
Fridge	11.81	31.73 %
LED TV	4.38	13.58 %
Wash-Mac	4.14	18.79 %
Oven	0.76	48.15 %
<b>Total</b>	<b>55.70</b>	<b>25.90 %</b>

Branch *	MTD Sales L	Brand Share %
PAS1	11.64	25.15 %
KLR1	3.64	13.00 %
TVSD		0.00 %
<b>Total</b>	<b>55.70</b>	<b>25.90 %</b>