

MTD Sales
207.08 L

Brand Share %
21.68 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	54.91	28.91 %
Wash-Mac	53.81	35.47 %
LED TV	44.79	23.07 %
Air-Cond	40.33	10.65 %
Oven	6.83	73.81 %
Dishwash	3.62	33.25 %
Home-The	1.66	13.15 %
W-Purifi	1.13	14.23 %
Total	207.08	21.68 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	120.63	20.21 %
KL-SOUTH	75.00	25.51 %
KL-CENTRAL	11.45	17.80 %
Total	207.08	21.68 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	36.44	32.95 %
Wash-Mac	29.67	31.47 %
LED TV	22.21	18.97 %
Air-Cond	21.90	8.91 %
Oven	5.16	75.30 %
Dishwash	3.62	36.75 %
Home-The	1.24	15.44 %
W-Purifi	0.39	8.65 %
Total	120.63	20.21 %

Branch *	MTD Sales L	Brand Share %
KNU1	20.66	16.89 %
BSY1	8.34	10.26 %
KZSD	-0.78	-59.17 %
Total	120.63	20.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	20.79	41.41 %
LED TV	19.62	30.31 %
Fridge	17.27	24.75 %
Air-Cond	15.23	15.04 %
Oven	0.94	68.68 %
W-Purifi	0.74	31.21 %
Home-The	0.41	10.15 %
Total	75.00	25.51 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.67	16.46 %
TVSD	0.67	15.13 %
Total	75.00	25.51 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	3.36	46.27 %
Air-Cond	3.20	10.08 %
LED TV	2.97	24.06 %
Fridge	1.20	12.51 %
Oven	0.73	70.71 %
Total	11.45	17.80 %

Branch *	MTD Sales L	Brand Share %
KOC1	11.67	17.95 %
Total	11.45	17.80 %