

MTD Sales
160.06 L

Brand Share %
21.64 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	54.26	16.92 %
Fridge	42.83	27.06 %
Wash-Mac	32.46	31.08 %
LED TV	22.98	19.19 %
Oven	3.58	27.32 %
Dishwash	1.83	15.06 %
Home-The	1.79	32.69 %
W-Purifi	0.34	5.67 %
Total	160.06	21.64 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	87.39	20.53 %
KL-SOUTH	72.67	23.13 %
Total	160.06	21.64 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	28.32	29.93 %
Wash-Mac	21.77	34.79 %
Air-Cond	18.40	10.88 %
LED TV	12.45	18.20 %
Oven	3.01	26.97 %
Home-The	1.64	50.98 %
Dishwash	1.45	12.37 %
W-Purifi	0.34	7.15 %
Total	87.39	20.53 %

Branch *	MTD Sales L	Brand Share %
KZD1	89.68	20.49 %
KZSD		0.00 %
WHKZ	-2.29	14.56 %
Total	87.39	20.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	35.86	23.67 %
Fridge	14.51	22.79 %
Wash-Mac	10.69	25.53 %
LED TV	10.52	20.50 %
Oven	0.57	29.32 %
Dishwash	0.37	100.00 %
Home-The	0.15	6.72 %
Total	72.67	23.13 %

Branch *	MTD Sales L	Brand Share %
PAS1	8.41	18.31 %
KLR1	5.31	15.84 %
TVSD		0.00 %
WHTM	-1.82	20.15 %
Total	72.67	23.13 %