

MTD Sales
353.34 L

Brand Share %
25.80 %

Information:

MTD : 01-04-2026 To 25-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	254.11	26.36 %
LED TV	35.44	24.03 %
Fridge	32.44	22.23 %
Wash-Mac	23.73	30.05 %
Oven	4.19	35.11 %
Dishwash	1.66	14.25 %
Home-The	1.00	17.95 %
W-Purifi	0.77	18.63 %
Total	353.34	25.80 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	199.87	30.39 %
KL-NORTH	153.46	21.56 %
Total	353.34	25.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	158.84	32.13 %
Fridge	14.97	22.40 %
LED TV	12.84	21.64 %
Wash-Mac	12.16	37.34 %
Home-The	0.44	18.65 %
Dishwash	0.37	43.24 %
W-Purifi	0.16	59.92 %
Oven	0.11	8.30 %
Total	199.87	30.39 %

Branch *	MTD Sales L	Brand Share %
KLR1	17.10	18.42 %
TVSD		0.00 %
Total	199.87	30.39 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	95.27	20.28 %
LED TV	22.61	25.64 %
Fridge	17.47	22.09 %
Wash-Mac	11.57	24.94 %
Oven	4.08	38.47 %
Dishwash	1.29	11.98 %
W-Purifi	0.61	15.84 %
Home-The	0.57	17.44 %
Total	153.46	21.56 %

Branch *	MTD Sales L	Brand Share %
KZD1	155.18	21.53 %
WHKZ	-1.72	19.21 %
Total	153.46	21.56 %