

MTD Sales
113.17 L

Brand Share %
25.87 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **25.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	67.87	27.63 %
Fridge	21.96	30.86 %
LED TV	9.81	15.25 %
Wash-Mac	9.52	22.83 %
Oven	2.16	51.36 %
Home-The	1.06	29.03 %
Dishwash	0.48	10.26 %
W-Purifi	0.31	14.12 %
Total	113.17	25.87 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	58.19	24.72 %
KL-SOUTH	54.98	27.20 %
Total	113.17	25.87 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	33.98	24.67 %
Fridge	10.15	29.34 %
LED TV	5.43	16.16 %
Wash-Mac	5.38	26.95 %
Oven	1.40	50.49 %
Home-The	1.06	59.59 %
Dishwash	0.48	14.97 %
W-Purifi	0.31	18.10 %
Total	58.19	24.72 %

Branch *	MTD Sales L	Brand Share %
KZD1	60.11	24.74 %
WHKZ	-1.92	25.34 %
Total	58.19	24.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	33.89	31.40 %
Fridge	11.81	32.30 %
LED TV	4.38	14.26 %
Wash-Mac	4.14	19.05 %
Oven	0.76	53.04 %
Total	54.98	27.20 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.64	13.28 %
TVSD		0.00 %
Total	54.98	27.20 %