

MTD Sales
195.16 L

Brand Share %
21.49 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	52.36	36.18 %
Fridge	51.71	28.89 %
LED TV	41.21	22.54 %
Air-Cond	37.79	10.39 %
Oven	6.62	73.21 %
Dishwash	2.69	29.65 %
Home-The	1.66	13.54 %
W-Purifi	1.13	14.91 %
Total	195.16	21.49 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	110.16	19.63 %
KL-SOUTH	73.06	25.74 %
KL-CENTRAL	11.94	18.90 %
Total	195.16	21.49 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	33.24	32.78 %
Wash-Mac	28.31	31.81 %
Air-Cond	19.86	8.42 %
LED TV	19.47	17.97 %
Oven	4.95	74.53 %
Dishwash	2.69	33.47 %
Home-The	1.24	16.08 %
W-Purifi	0.39	9.41 %
Total	110.16	19.63 %

Branch *	MTD Sales L	Brand Share %
KNU1	16.50	15.91 %
BSY1	8.34	10.41 %
KZSD	-0.78	-328.54 %
Total	110.16	19.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	20.69	42.49 %
LED TV	18.28	29.63 %
Fridge	17.27	25.44 %
Air-Cond	14.72	15.09 %
Oven	0.94	68.68 %
W-Purifi	0.74	31.21 %
Home-The	0.41	10.24 %
Total	73.06	25.74 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.67	16.46 %
Total	73.06	25.74 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	3.46	26.96 %
Wash-Mac	3.36	47.97 %
Air-Cond	3.20	10.58 %
Fridge	1.20	12.37 %
Oven	0.73	70.71 %
Total	11.94	18.90 %

Branch *	MTD Sales L	Brand Share %
KOC1	12.17	19.04 %
Total	11.94	18.90 %