

MTD Sales
155.05 L

Brand Share %
21.62 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	54.26	17.23 %
Fridge	39.49	26.13 %
Wash-Mac	31.03	30.78 %
LED TV	22.98	19.92 %
Oven	3.45	28.52 %
Dishwash	1.83	15.74 %
Home-The	1.68	31.20 %
W-Purifi	0.34	5.81 %
Total	155.05	21.62 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	82.56	20.11 %
KL-SOUTH	72.49	23.64 %
Total	155.05	21.62 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	24.98	27.84 %
Wash-Mac	20.52	34.43 %
Air-Cond	18.40	11.16 %
LED TV	12.45	18.57 %
Oven	2.89	28.07 %
Home-The	1.52	49.11 %
Dishwash	1.45	12.94 %
W-Purifi	0.34	7.37 %
Total	82.56	20.11 %

Branch *	MTD Sales L	Brand Share %
KZD1	84.85	20.11 %
KZSD		0.00 %
WHKZ	-2.29	14.99 %
Total	82.56	20.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	35.86	23.91 %
Fridge	14.51	23.63 %
LED TV	10.52	21.79 %
Wash-Mac	10.51	25.51 %
Oven	0.57	31.02 %
Dishwash	0.37	100.00 %
Home-The	0.15	6.72 %
Total	72.49	23.64 %

Branch *	MTD Sales L	Brand Share %
PAS1	8.41	19.15 %
KLR1	5.31	16.07 %
TVSD		0.00 %
WHTM	-1.82	20.15 %
Total	72.49	23.64 %