

MTD Sales  
**346.78 L**

Brand Share %  
**26.17 %**

Information:

**MTD** : 01-04-2026 To 24-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **26.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	249.69	26.82 %
LED TV	35.04	24.44 %
Fridge	32.12	22.52 %
Wash-Mac	22.65	29.68 %
Oven	3.84	35.35 %
Dishwash	1.66	14.25 %
Home-The	1.00	18.66 %
W-Purifi	0.77	19.01 %
<b>Total</b>	<b>346.78</b>	<b>26.17 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	197.83	30.98 %
KL-NORTH	148.95	21.69 %
<b>Total</b>	<b>346.78</b>	<b>26.17 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Air-Cond	157.38	32.81 %
Fridge	14.97	23.10 %
LED TV	12.43	21.42 %
Wash-Mac	11.98	38.08 %
Home-The	0.44	18.65 %
Dishwash	0.37	43.24 %
W-Purifi	0.16	59.92 %
Oven	0.11	9.07 %
<b>Total</b>	<b>197.83</b>	<b>30.98 %</b>

Branch *	MTD Sales L	Brand Share %
KLR1	17.10	19.13 %
TVSD		0.00 %
<b>Total</b>	<b>197.83</b>	<b>30.98 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Air-Cond	92.32	20.45 %
LED TV	22.61	26.49 %
Fridge	17.15	22.03 %
Wash-Mac	10.68	23.79 %
Oven	3.73	38.66 %
Dishwash	1.29	11.98 %
W-Purifi	0.61	16.18 %
Home-The	0.57	18.66 %
<b>Total</b>	<b>148.95</b>	<b>21.69 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	150.67	21.66 %
WHKZ	-1.72	19.21 %
<b>Total</b>	<b>148.95</b>	<b>21.69 %</b>