

MTD Sales
107.39 L

Brand Share %
26.30 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	64.94	28.37 %
Fridge	21.16	31.54 %
Wash-Mac	9.26	23.64 %
LED TV	8.27	13.87 %
Oven	2.16	55.11 %
Home-The	0.82	25.11 %
Dishwash	0.48	11.45 %
W-Purifi	0.31	14.12 %
Total	107.39	26.30 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	56.45	25.53 %
KL-SOUTH	50.95	27.20 %
Total	107.39	26.30 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	33.55	25.84 %
Fridge	9.35	28.93 %
LED TV	5.43	16.76 %
Wash-Mac	5.11	28.32 %
Oven	1.40	56.31 %
Home-The	0.82	53.40 %
Dishwash	0.48	17.62 %
W-Purifi	0.31	18.10 %
Total	56.45	25.53 %

Branch *	MTD Sales L	Brand Share %
KZD1	58.11	25.44 %
WHKZ	-1.66	22.68 %
Total	56.45	25.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	31.39	31.69 %
Fridge	11.81	33.97 %
Wash-Mac	4.14	19.63 %
LED TV	2.84	10.42 %
Oven	0.76	53.04 %
Total	50.95	27.20 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.64	14.47 %
TVSD		0.00 %
Total	50.95	27.20 %