

MTD Sales
183.08 L

Brand Share %
21.38 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	49.59	36.50 %
Fridge	48.08	28.31 %
LED TV	38.25	22.29 %
Air-Cond	36.64	10.69 %
Oven	6.09	71.53 %
Dishwash	2.19	25.57 %
Home-The	1.25	10.67 %
W-Purifi	0.98	13.41 %
Total	183.08	21.38 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	101.60	19.59 %
KL-SOUTH	69.70	25.13 %
KL-CENTRAL	11.79	19.53 %
Total	183.08	21.38 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	30.41	32.48 %
Wash-Mac	26.24	32.29 %
Air-Cond	19.86	9.05 %
LED TV	17.29	17.42 %
Oven	4.42	72.31 %
Dishwash	2.19	29.08 %
Home-The	0.94	12.73 %
W-Purifi	0.24	6.21 %
Total	101.60	19.59 %

Branch *	MTD Sales L	Brand Share %
KNU1	11.09	14.66 %
BSY1	8.34	10.61 %
KZSD	-0.78	-328.54 %
Total	101.60	19.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	20.14	42.08 %
LED TV	17.51	29.41 %
Fridge	16.47	24.73 %
Air-Cond	13.58	14.21 %
Oven	0.94	68.68 %
W-Purifi	0.74	31.21 %
Home-The	0.31	8.07 %
Total	69.70	25.13 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.67	16.46 %
Total	69.70	25.13 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	3.46	26.96 %
Wash-Mac	3.20	47.60 %
Air-Cond	3.20	11.51 %
Fridge	1.20	12.50 %
Oven	0.73	70.71 %
Total	11.79	19.53 %

Branch *	MTD Sales L	Brand Share %
KOC1	12.01	19.67 %
Total	11.79	19.53 %