



# KL : LG Sales Performance 24/05/2026 8:04 AM

MTD Sales  
150.07 L

Brand Share %  
21.61 %

Information:

MTD : 01-05-2026 To 23-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	52.96	17.24 %
Fridge	37.80	25.93 %
Wash-Mac	30.13	31.23 %
LED TV	22.12	19.83 %
Oven	3.32	28.20 %
Dishwash	1.83	16.51 %
Home-The	1.56	31.32 %
W-Purifi	0.34	6.31 %
<b>Total</b>	<b>150.07</b>	<b>21.61 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	79.43	20.00 %
KL-SOUTH	70.64	23.77 %
<b>Total</b>	<b>150.07</b>	<b>21.61 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	23.89	27.34 %
Wash-Mac	20.03	35.31 %
Air-Cond	17.83	11.08 %
LED TV	11.60	18.04 %
Oven	2.89	28.62 %
Dishwash	1.45	13.60 %
Home-The	1.40	47.08 %
W-Purifi	0.34	8.20 %
<b>Total</b>	<b>79.43</b>	<b>20.00 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	81.72	20.00 %
KZSD		0.00 %
WHKZ	-2.29	14.99 %
<b>Total</b>	<b>79.43</b>	<b>20.00 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	35.13	24.00 %
Fridge	13.92	23.83 %
LED TV	10.52	22.27 %
Wash-Mac	10.11	25.41 %
Oven	0.44	25.71 %
Dishwash	0.37	100.00 %
Home-The	0.15	7.67 %
<b>Total</b>	<b>70.64</b>	<b>23.77 %</b>

Branch *	MTD Sales L	Brand Share %
PAS1	8.41	19.33 %
KLR1	5.31	16.59 %
TVSD		0.00 %
WHTM	-1.82	20.15 %
<b>Total</b>	<b>70.64</b>	<b>23.77 %</b>