

MTD Sales
339.56 L

Brand Share %
26.60 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	245.75	27.50 %
LED TV	33.02	23.88 %
Fridge	31.69	22.68 %
Wash-Mac	21.71	29.78 %
Oven	3.95	36.52 %
Dishwash	1.66	14.25 %
Home-The	1.00	18.66 %
W-Purifi	0.77	20.18 %
Total	339.56	26.60 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	195.80	31.50 %
KL-NORTH	143.76	21.95 %
Total	339.56	26.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	156.30	33.61 %
Fridge	14.97	23.27 %
Wash-Mac	11.98	38.19 %
LED TV	11.37	20.27 %
Home-The	0.44	18.65 %
Dishwash	0.37	43.24 %
Oven	0.22	16.90 %
W-Purifi	0.16	59.92 %
Total	195.80	31.50 %

Branch *	MTD Sales L	Brand Share %
KLR1	16.93	19.49 %
TVSD		0.00 %
Total	195.80	31.50 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	89.46	20.86 %
LED TV	21.65	26.34 %
Fridge	16.72	22.18 %
Wash-Mac	9.73	23.43 %
Oven	3.73	39.27 %
Dishwash	1.29	11.98 %
W-Purifi	0.61	17.25 %
Home-The	0.57	18.66 %
Total	143.76	21.95 %

Branch *	MTD Sales L	Brand Share %
KZD1	145.48	21.93 %
WHKZ	-1.72	19.74 %
Total	143.76	21.95 %