

MTD Sales  
**102.44 L**

Brand Share %  
**27.25 %**

Information:

**MTD :** 01-03-2026 To 23-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	62.59	29.71 %
Fridge	20.16	32.91 %
Wash-Mac	8.97	24.26 %
LED TV	7.30	13.54 %
Oven	1.81	51.97 %
Home-The	0.82	25.11 %
Dishwash	0.48	11.45 %
W-Purifi	0.31	14.12 %
<b>Total</b>	<b>102.44</b>	<b>27.25 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	54.36	26.64 %
KL-SOUTH	48.08	27.97 %
<b>Total</b>	<b>102.44</b>	<b>27.25 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Air-Cond	33.31	27.34 %
Fridge	9.10	31.73 %
Wash-Mac	4.83	28.44 %
LED TV	4.46	15.62 %
Oven	1.04	51.21 %
Home-The	0.82	53.40 %
Dishwash	0.48	17.62 %
W-Purifi	0.31	18.10 %
<b>Total</b>	<b>54.36</b>	<b>26.64 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	56.02	26.57 %
WHKZ	-1.66	24.42 %
<b>Total</b>	<b>54.36</b>	<b>26.64 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Air-Cond	29.28	32.96 %
Fridge	11.05	33.95 %
Wash-Mac	4.14	20.72 %
LED TV	2.84	11.21 %
Oven	0.76	53.04 %
<b>Total</b>	<b>48.08</b>	<b>27.97 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	22.32	26.96 %
KLR1	3.64	15.50 %
TVSD		0.00 %
<b>Total</b>	<b>48.08</b>	<b>27.97 %</b>