

MTD Sales
175.29 L

Brand Share %
21.96 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.96 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	46.79	36.97 %
Fridge	46.41	29.07 %
LED TV	36.55	23.51 %
Air-Cond	35.63	11.03 %
Oven	5.65	71.74 %
Dishwash	2.19	27.13 %
Home-The	1.10	10.43 %
W-Purifi	0.98	13.94 %
Total	175.29	21.96 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	96.27	20.46 %
KL-SOUTH	67.71	25.16 %
KL-CENTRAL	11.31	19.33 %
Total	175.29	21.96 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	28.96	33.86 %
Wash-Mac	23.85	32.54 %
Air-Cond	19.86	9.75 %
LED TV	16.40	19.18 %
Oven	3.98	72.69 %
Dishwash	2.19	31.12 %
Home-The	0.78	12.52 %
W-Purifi	0.24	6.57 %
Total	96.27	20.46 %

Branch *	MTD Sales L	Brand Share %
BSY1	8.22	10.70 %
KNU1	7.20	17.10 %
Total	96.27	20.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	19.98	42.72 %
LED TV	16.69	29.20 %
Fridge	16.47	25.45 %
Air-Cond	12.57	13.55 %
Oven	0.94	68.68 %
W-Purifi	0.74	32.04 %
Home-The	0.31	8.29 %
Total	67.71	25.16 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.67	17.06 %
Total	67.71	25.16 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
LED TV	3.46	26.96 %
Air-Cond	3.20	12.11 %
Wash-Mac	2.95	45.58 %
Fridge	0.97	10.41 %
Oven	0.73	70.71 %
Total	11.31	19.33 %

Branch *	MTD Sales L	Brand Share %
KOC1	11.31	19.25 %
WKOC		0.00 %
Total	11.31	19.33 %