

MTD Sales  
**143.91 L**

Brand Share %  
**21.48 %**

Information:

MTD : 01-05-2026 To 22-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	51.82	17.46 %
Fridge	36.50	25.81 %
Wash-Mac	28.31	31.01 %
LED TV	20.53	19.00 %
Oven	3.02	26.32 %
Dishwash	1.83	16.75 %
Home-The	1.56	32.39 %
W-Purifi	0.34	6.45 %
<b>Total</b>	<b>143.91</b>	<b>21.48 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	76.17	19.84 %
KL-SOUTH	67.74	23.68 %
<b>Total</b>	<b>143.91</b>	<b>21.48 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	23.44	27.61 %
Wash-Mac	18.60	34.65 %
Air-Cond	17.59	11.30 %
LED TV	10.76	17.29 %
Oven	2.58	26.42 %
Dishwash	1.45	13.81 %
Home-The	1.40	47.08 %
W-Purifi	0.34	8.44 %
<b>Total</b>	<b>76.17</b>	<b>19.84 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	78.46	19.83 %
KZSD		0.00 %
WHKZ	-2.29	14.99 %
<b>Total</b>	<b>76.17</b>	<b>19.84 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	34.23	24.28 %
Fridge	13.07	23.11 %
LED TV	9.77	21.33 %
Wash-Mac	9.72	25.83 %
Oven	0.44	25.71 %
Dishwash	0.37	100.00 %
Home-The	0.15	8.36 %
<b>Total</b>	<b>67.74</b>	<b>23.68 %</b>

Branch *	MTD Sales L	Brand Share %
PAS1	8.41	19.61 %
KLR1	4.95	17.48 %
TVSD		0.00 %
<b>Total</b>	<b>67.74</b>	<b>23.68 %</b>