

MTD Sales  
**325.96 L**

Brand Share %  
**26.93 %**

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **26.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	237.12	27.98 %
LED TV	31.67	23.97 %
Fridge	29.02	22.09 %
Wash-Mac	20.92	30.01 %
Oven	3.79	36.91 %
Dishwash	1.66	14.87 %
Home-The	1.00	19.81 %
W-Purifi	0.77	21.72 %
<b>Total</b>	<b>325.96</b>	<b>26.93 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	186.64	31.36 %
KL-NORTH	139.32	22.64 %
<b>Total</b>	<b>325.96</b>	<b>26.93 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Air-Cond	149.33	33.57 %
Fridge	13.45	22.13 %
Wash-Mac	11.64	38.31 %
LED TV	11.04	20.28 %
Home-The	0.44	19.26 %
Dishwash	0.37	43.24 %
Oven	0.22	16.90 %
W-Purifi	0.16	59.92 %
<b>Total</b>	<b>186.64</b>	<b>31.36 %</b>

Branch *	MTD Sales L	Brand Share %
KLR1	15.14	18.77 %
TVSD		0.00 %
<b>Total</b>	<b>186.64</b>	<b>31.36 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Air-Cond	87.79	21.81 %
LED TV	20.64	26.56 %
Fridge	15.57	22.06 %
Wash-Mac	9.29	23.61 %
Oven	3.57	39.89 %
Dishwash	1.29	12.54 %
W-Purifi	0.61	18.67 %
Home-The	0.57	20.25 %
<b>Total</b>	<b>139.32</b>	<b>22.64 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	141.04	22.60 %
WHKZ	-1.72	20.22 %
<b>Total</b>	<b>139.32</b>	<b>22.64 %</b>