

MTD Sales  
97.68 L

Brand Share %  
27.17 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	59.06	29.58 %
Fridge	19.03	32.61 %
Wash-Mac	8.69	23.83 %
LED TV	7.30	14.09 %
Oven	1.98	54.28 %
Home-The	0.82	25.11 %
Dishwash	0.48	11.45 %
W-Purifi	0.31	14.79 %
Total	97.68	27.17 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	53.44	27.00 %
KL-SOUTH	44.23	27.39 %
Total	97.68	27.17 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	32.81	27.97 %
Fridge	8.80	30.98 %
Wash-Mac	4.54	27.04 %
LED TV	4.46	16.29 %
Oven	1.22	55.08 %
Home-The	0.82	53.40 %
Dishwash	0.48	17.62 %
W-Purifi	0.31	19.23 %
Total	53.44	27.00 %

Branch *	MTD Sales L	Brand Share %
KZD1	54.93	26.99 %
WHKZ	-1.49	26.71 %
Total	53.44	27.00 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	26.25	31.88 %
Fridge	10.23	34.15 %
Wash-Mac	4.14	21.09 %
LED TV	2.84	11.62 %
Oven	0.76	53.04 %
Total	44.23	27.39 %

Branch *	MTD Sales L	Brand Share %
TVP1	19.62	24.93 %
KLR1	3.30	15.12 %
TVSD		0.00 %
Total	44.23	27.39 %