

MTD Sales
169.27 L

Brand Share %
22.06 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	44.78	36.92 %
Fridge	44.42	28.81 %
LED TV	35.53	23.59 %
Air-Cond	34.62	11.23 %
Oven	5.65	73.13 %
Dishwash	2.19	27.13 %
Home-The	1.10	10.54 %
W-Purifi	0.98	14.75 %
Total	169.27	22.06 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	94.08	20.92 %
KL-SOUTH	65.39	24.82 %
KL-CENTRAL	9.79	18.02 %
Total	169.27	22.06 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	27.97	33.98 %
Wash-Mac	22.79	32.57 %
Air-Cond	19.86	10.31 %
LED TV	16.27	19.73 %
Oven	3.98	72.69 %
Dishwash	2.19	31.12 %
Home-The	0.78	12.52 %
W-Purifi	0.24	7.09 %
Total	94.08	20.92 %

Branch *	MTD Sales L	Brand Share %
BSY1	8.22	11.28 %
KNU1	6.03	15.56 %
Total	94.08	20.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	19.04	42.45 %
LED TV	16.69	29.59 %
Fridge	15.85	25.06 %
Air-Cond	11.81	12.93 %
Oven	0.94	68.68 %
W-Purifi	0.74	32.92 %
Home-The	0.31	8.41 %
Total	65.39	24.82 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.51	16.74 %
Total	65.39	24.82 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	2.95	45.58 %
Air-Cond	2.95	12.13 %
LED TV	2.57	21.81 %
Oven	0.73	82.77 %
Fridge	0.60	6.93 %
Total	9.79	18.02 %

Branch *	MTD Sales L	Brand Share %
KOC1	9.79	17.94 %
WKOC		0.00 %
Total	9.79	18.02 %