

MTD Sales  
138.67 L

Brand Share %  
21.67 %

Information:

MTD : 01-05-2026 To 21-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **21.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	49.90	17.42 %
Fridge	35.45	26.85 %
Wash-Mac	26.94	30.81 %
LED TV	19.77	19.35 %
Oven	2.90	25.99 %
Dishwash	1.83	16.75 %
Home-The	1.56	32.85 %
W-Purifi	0.34	6.61 %
Total	138.67	21.67 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	71.44	19.54 %
KL-SOUTH	67.23	24.50 %
Total	138.67	21.67 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	22.38	27.94 %
Wash-Mac	17.22	33.58 %
Air-Cond	15.67	10.53 %
LED TV	10.39	17.83 %
Oven	2.58	26.68 %
Dishwash	1.45	13.81 %
Home-The	1.40	47.08 %
W-Purifi	0.34	8.71 %
Total	71.44	19.54 %

Branch *	MTD Sales L	Brand Share %
KZD1	73.73	19.54 %
KZSD		0.00 %
WHKZ	-2.29	14.99 %
Total	71.44	19.54 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	34.23	24.87 %
Fridge	13.07	25.17 %
Wash-Mac	9.72	26.89 %
LED TV	9.38	21.36 %
Dishwash	0.37	100.00 %
Oven	0.31	21.43 %
Home-The	0.15	8.68 %
Total	67.23	24.50 %

Branch *	MTD Sales L	Brand Share %
PAS1	8.02	19.64 %
KLR1	4.82	17.96 %
Total	67.23	24.50 %