

MTD Sales  
**92.22 L**

Brand Share %  
**27.24 %**

Information:

**MTD :** 01-03-2026 To 21-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	56.62	30.52 %
Fridge	16.69	30.40 %
Wash-Mac	8.28	23.54 %
LED TV	7.04	13.96 %
Oven	1.98	55.15 %
Home-The	0.82	25.41 %
Dishwash	0.48	12.85 %
W-Purifi	0.31	15.78 %
<b>Total</b>	<b>92.22</b>	<b>27.24 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	50.60	27.11 %
KL-SOUTH	41.62	27.39 %
<b>Total</b>	<b>92.22</b>	<b>27.24 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
Air-Cond	31.80	29.08 %
Fridge	7.64	28.30 %
LED TV	4.20	15.89 %
Wash-Mac	4.14	25.83 %
Oven	1.22	56.56 %
Home-The	0.82	54.76 %
Dishwash	0.48	17.62 %
W-Purifi	0.31	20.92 %
<b>Total</b>	<b>50.60</b>	<b>27.11 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	51.12	26.81 %
WHKZ	-0.52	12.77 %
<b>Total</b>	<b>50.60</b>	<b>27.11 %</b>

**KL-SOUTH**

Property	MTD Sales L	Brand Share %
Air-Cond	24.82	32.58 %
Fridge	9.05	32.44 %
Wash-Mac	4.14	21.63 %
LED TV	2.84	11.83 %
Oven	0.76	53.04 %
<b>Total</b>	<b>41.62</b>	<b>27.39 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	18.70	25.39 %
KLR1	2.67	12.77 %
TVSD		0.00 %
<b>Total</b>	<b>41.62</b>	<b>27.39 %</b>