

MTD Sales
163.99 L

Brand Share %
22.19 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	43.91	29.29 %
Wash-Mac	43.02	36.78 %
Air-Cond	33.97	11.53 %
LED TV	33.95	23.24 %
Oven	5.31	71.91 %
Dishwash	1.75	22.88 %
Home-The	1.10	10.76 %
W-Purifi	0.98	16.26 %
Total	163.99	22.19 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	90.89	21.01 %
KL-SOUTH	63.31	24.91 %
KL-CENTRAL	9.79	18.76 %
Total	163.99	22.19 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	27.70	34.56 %
Wash-Mac	21.81	32.55 %
Air-Cond	19.86	10.73 %
LED TV	15.10	19.05 %
Oven	3.64	70.91 %
Dishwash	1.75	26.47 %
Home-The	0.78	12.63 %
W-Purifi	0.24	8.07 %
Total	90.89	21.01 %

Branch *	MTD Sales L	Brand Share %
BSY1	8.22	12.05 %
KNU1	5.73	15.71 %
Total	90.89	21.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	18.25	42.00 %
LED TV	16.28	29.58 %
Fridge	15.62	25.54 %
Air-Cond	11.15	12.78 %
Oven	0.94	68.68 %
W-Purifi	0.74	35.19 %
Home-The	0.31	8.77 %
Total	63.31	24.91 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.51	17.03 %
Total	63.31	24.91 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	2.95	45.58 %
Air-Cond	2.95	13.26 %
LED TV	2.57	21.81 %
Oven	0.73	82.77 %
Fridge	0.60	6.93 %
Total	9.79	18.76 %

Branch *	MTD Sales L	Brand Share %
KOC1	9.79	18.67 %
WKOC		0.00 %
Total	9.79	18.76 %