



# KL : LG Sales Performance 21/03/2026 8:04 AM

MTD Sales  
86.73 L

Brand Share %  
27.45 %

Information:

MTD : 01-03-2026 To 20-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.45 %** are only listed below

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cond     | 53.02        | 30.52 %        |
| Fridge       | 15.32        | 30.51 %        |
| Wash-Mac     | 8.12         | 24.44 %        |
| LED TV       | 6.78         | 14.18 %        |
| Oven         | 1.98         | 58.60 %        |
| Home-The     | 0.70         | 23.66 %        |
| Dishwash     | 0.48         | 16.97 %        |
| W-Purifi     | 0.31         | 17.67 %        |
| <b>Total</b> | <b>86.73</b> | <b>27.45 %</b> |

| Sales Zone   | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| KL-NORTH     | 48.22        | 27.84 %        |
| KL-SOUTH     | 38.51        | 26.97 %        |
| <b>Total</b> | <b>86.73</b> | <b>27.45 %</b> |

## KL-NORTH

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cond     | 31.31        | 30.20 %        |
| Fridge       | 6.27         | 26.75 %        |
| Wash-Mac     | 3.98         | 26.69 %        |
| LED TV       | 3.94         | 15.93 %        |
| Oven         | 1.22         | 58.18 %        |
| Home-The     | 0.70         | 56.76 %        |
| Dishwash     | 0.48         | 26.44 %        |
| W-Purifi     | 0.31         | 24.38 %        |
| <b>Total</b> | <b>48.22</b> | <b>27.84 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| WHKZ         |              | 0.00 %         |
| <b>Total</b> | <b>48.22</b> | <b>27.84 %</b> |

## KL-SOUTH

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cond     | 21.71        | 30.99 %        |
| Fridge       | 9.05         | 33.80 %        |
| Wash-Mac     | 4.14         | 22.62 %        |
| LED TV       | 2.84         | 12.30 %        |
| Oven         | 0.76         | 59.30 %        |
| <b>Total</b> | <b>38.51</b> | <b>26.97 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| TVP1         | 17.60        | 25.48 %        |
| KLR1         | 2.67         | 12.98 %        |
| TVSD         |              | 0.00 %         |
| <b>Total</b> | <b>38.51</b> | <b>26.97 %</b> |