

MTD Sales
156.43 L

Brand Share %
22.14 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	41.80	36.90 %
Fridge	41.17	28.40 %
Air-Cond	32.58	11.71 %
LED TV	32.01	22.85 %
Oven	5.19	73.32 %
Dishwash	1.75	22.88 %
W-Purifi	0.98	17.50 %
Home-The	0.94	9.84 %
Total	156.43	22.14 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	87.16	21.12 %
KL-SOUTH	59.83	24.43 %
KL-CENTRAL	9.43	19.27 %
Total	156.43	22.14 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	25.43	33.21 %
Wash-Mac	21.16	32.68 %
Air-Cond	19.86	11.37 %
LED TV	14.57	19.04 %
Oven	3.52	72.92 %
Dishwash	1.75	26.47 %
Home-The	0.63	10.52 %
W-Purifi	0.24	8.80 %
Total	87.16	21.12 %

Branch *	MTD Sales L	Brand Share %
BSY1	8.22	12.36 %
KNU1	4.91	15.37 %
Total	87.16	21.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	17.68	42.08 %
LED TV	15.24	29.06 %
Fridge	15.15	25.33 %
Air-Cond	9.77	11.70 %
Oven	0.94	68.68 %
W-Purifi	0.74	36.25 %
Home-The	0.31	8.77 %
Total	59.83	24.43 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.24	16.74 %
Total	59.83	24.43 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	2.95	45.58 %
Air-Cond	2.95	14.67 %
LED TV	2.20	19.76 %
Oven	0.73	82.77 %
Fridge	0.60	6.93 %
Total	9.43	19.27 %

Branch *	MTD Sales L	Brand Share %
KOC1	9.43	19.18 %
WKOC		0.00 %
Total	9.43	19.27 %