



KL : LG Sales Performance 20/05/2026 8:04 AM

MTD Sales
127.06 L

Brand Share %
21.60 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	46.28	17.36 %
Fridge	31.54	26.73 %
Wash-Mac	25.46	31.58 %
LED TV	17.67	18.93 %
Oven	2.77	27.28 %
Dishwash	1.83	16.75 %
Home-The	1.17	31.41 %
W-Purifi	0.34	7.07 %
Total	127.06	21.60 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	65.75	19.72 %
KL-SOUTH	61.31	24.06 %
Total	127.06	21.60 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	19.94	28.08 %
Wash-Mac	16.32	34.83 %
Air-Cond	15.41	11.14 %
LED TV	8.66	16.58 %
Oven	2.46	28.27 %
Dishwash	1.45	13.81 %
Home-The	1.17	53.30 %
W-Purifi	0.34	9.54 %
Total	65.75	19.72 %

Branch *	MTD Sales L	Brand Share %
KZD1	68.04	19.71 %
KZSD		0.00 %
WHKZ	-2.29	17.29 %
Total	65.75	19.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	30.87	24.05 %
Fridge	11.61	24.71 %
Wash-Mac	9.14	27.07 %
LED TV	9.01	21.90 %
Dishwash	0.37	100.00 %
Oven	0.31	21.43 %
Total	61.31	24.06 %

Branch *	MTD Sales L	Brand Share %
PAS1	7.33	19.83 %
KLR1	4.56	17.94 %
WHTM	-1.26	16.94 %
Total	61.31	24.06 %