

MTD Sales
271.46 L

Brand Share %
28.00 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	189.90	29.02 %
LED TV	29.50	25.02 %
Fridge	26.76	23.32 %
Wash-Mac	19.22	33.02 %
Oven	3.29	43.15 %
Dishwash	1.66	18.27 %
Home-The	0.80	16.80 %
W-Purifi	0.33	11.81 %
Total	271.46	28.00 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	145.25	30.58 %
KL-NORTH	126.21	25.52 %
Total	271.46	28.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	111.44	32.51 %
Fridge	12.17	23.11 %
Wash-Mac	11.22	40.49 %
LED TV	9.34	19.67 %
Home-The	0.44	19.26 %
Dishwash	0.37	43.24 %
W-Purifi	0.16	59.92 %
Oven	0.11	11.58 %
Total	145.25	30.58 %

Branch *	MTD Sales L	Brand Share %
KLR1	9.24	15.63 %
TVSD		0.00 %
WHTM	-1.08	25.81 %
Total	145.25	30.58 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	78.46	25.18 %
LED TV	20.16	28.63 %
Fridge	14.59	23.50 %
Wash-Mac	7.99	26.23 %
Oven	3.18	47.65 %
Dishwash	1.29	15.70 %
Home-The	0.37	14.59 %
W-Purifi	0.18	6.90 %
Total	126.21	25.52 %

Branch *	MTD Sales L	Brand Share %
KZD1	127.93	25.46 %
WHKZ	-1.72	21.50 %
Total	126.21	25.52 %