

MTD Sales
145.27 L

Brand Share %
22.11 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	39.38	36.70 %
Fridge	38.13	27.79 %
LED TV	30.27	22.92 %
Air-Cond	29.39	11.63 %
Oven	4.90	76.31 %
Dishwash	1.27	17.72 %
W-Purifi	0.98	18.41 %
Home-The	0.94	10.48 %
Total	145.27	22.11 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	82.85	21.68 %
KL-SOUTH	54.28	23.67 %
KL-CENTRAL	8.13	17.83 %
Total	145.27	22.11 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	23.61	32.52 %
Wash-Mac	20.44	33.01 %
Air-Cond	19.86	12.64 %
LED TV	13.45	18.71 %
Oven	3.35	78.07 %
Dishwash	1.27	20.72 %
Home-The	0.63	11.14 %
W-Purifi	0.24	9.79 %
Total	82.85	21.68 %

Branch *	MTD Sales L	Brand Share %
BSY1	8.08	12.74 %
KNU1	4.91	15.88 %
KZSD	-0.22	21.02 %
Total	82.85	21.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	16.58	41.64 %
LED TV	14.97	30.31 %
Fridge	14.16	24.93 %
Air-Cond	6.58	8.61 %
Oven	0.94	68.68 %
W-Purifi	0.74	36.25 %
Home-The	0.31	9.44 %
Total	54.28	23.67 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.24	17.75 %
Total	54.28	23.67 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	2.95	15.52 %
Wash-Mac	2.35	42.38 %
LED TV	1.86	17.19 %
Oven	0.61	80.11 %
Fridge	0.36	4.67 %
Total	8.13	17.83 %

Branch *	MTD Sales L	Brand Share %
KOC1	8.13	17.74 %
WKOC		0.00 %
Total	8.13	17.83 %