

MTD Sales  
124.27 L

Brand Share %  
22.07 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	45.64	17.63 %
Fridge	31.54	29.03 %
Wash-Mac	24.31	31.55 %
LED TV	17.67	19.56 %
Oven	2.32	24.27 %
Dishwash	1.40	13.33 %
Home-The	1.05	29.14 %
W-Purifi	0.34	7.31 %
Total	124.27	22.07 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	63.88	20.26 %
KL-SOUTH	60.39	24.37 %
Total	124.27	22.07 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	19.94	31.25 %
Air-Cond	15.41	11.55 %
Wash-Mac	15.35	34.78 %
LED TV	8.66	17.29 %
Oven	2.11	25.26 %
Home-The	1.05	50.63 %
Dishwash	1.02	10.14 %
W-Purifi	0.34	9.99 %
Total	63.88	20.26 %

Branch *	MTD Sales L	Brand Share %
KZD1	66.17	20.32 %
KZSD		0.00 %
WHKZ	-2.29	19.49 %
Total	63.88	20.26 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	30.23	24.09 %
Fridge	11.61	25.88 %
LED TV	9.01	22.38 %
Wash-Mac	8.96	27.23 %
Dishwash	0.37	100.00 %
Oven	0.21	17.39 %
Total	60.39	24.37 %

Branch *	MTD Sales L	Brand Share %
PAS1	7.23	20.38 %
KLR1	4.56	18.23 %
WHTM	-1.26	16.94 %
Total	60.39	24.37 %