

MTD Sales  
241.08 L

Brand Share %  
27.99 %

Information:

MTD : 01-04-2026 To 18-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	163.62	28.79 %
LED TV	27.96	25.22 %
Fridge	26.03	24.30 %
Wash-Mac	17.86	33.85 %
Oven	2.82	44.42 %
Dishwash	1.66	19.24 %
Home-The	0.80	17.09 %
W-Purifi	0.33	12.62 %
Total	241.08	27.99 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	129.12	29.92 %
KL-NORTH	111.96	26.05 %
Total	241.08	27.99 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	97.92	31.94 %
Fridge	11.94	23.25 %
Wash-Mac	10.39	39.95 %
LED TV	7.80	18.01 %
Home-The	0.44	19.97 %
Dishwash	0.37	43.24 %
W-Purifi	0.16	59.92 %
Oven	0.11	11.58 %
Total	129.12	29.92 %

Branch *	MTD Sales L	Brand Share %
TVP1	61.55	27.09 %
KLR1	8.76	16.66 %
TVSD		0.00 %
WHTM	-1.08	25.81 %
Total	129.12	29.92 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	65.70	25.11 %
LED TV	20.16	29.85 %
Fridge	14.09	25.26 %
Wash-Mac	7.47	27.91 %
Oven	2.71	50.21 %
Dishwash	1.29	16.63 %
Home-The	0.37	14.59 %
W-Purifi	0.18	7.43 %
Total	111.96	26.05 %

Branch *	MTD Sales L	Brand Share %
KZD1	113.68	25.97 %
WHKZ	-1.72	21.50 %
Total	111.96	26.05 %