



# KL : LG Sales Performance 19/03/2026 8:04 AM

MTD Sales  
76.98 L

Brand Share %  
27.38 %

Information:

MTD : 01-03-2026 To 18-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	47.91	31.05 %
Fridge	13.49	31.10 %
Wash-Mac	6.47	22.22 %
LED TV	6.11	13.82 %
Oven	1.51	51.86 %
Home-The	0.70	24.05 %
Dishwash	0.48	16.97 %
W-Purifi	0.31	20.95 %
<b>Total</b>	<b>76.98</b>	<b>27.38 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	43.67	28.02 %
KL-SOUTH	33.31	26.59 %
<b>Total</b>	<b>76.98</b>	<b>27.38 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	29.76	31.47 %
Fridge	5.29	26.43 %
LED TV	3.27	14.44 %
Wash-Mac	3.00	23.52 %
Oven	0.86	49.43 %
Home-The	0.70	56.76 %
Dishwash	0.48	26.44 %
W-Purifi	0.31	28.97 %
<b>Total</b>	<b>43.67</b>	<b>28.02 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>43.67</b>	<b>28.02 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	18.15	30.39 %
Fridge	8.20	35.09 %
Wash-Mac	3.47	21.21 %
LED TV	2.84	13.18 %
Oven	0.65	55.44 %
<b>Total</b>	<b>33.31</b>	<b>26.59 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	16.35	25.90 %
KLR1	2.20	12.66 %
TVSD		0.00 %
<b>Total</b>	<b>33.31</b>	<b>26.59 %</b>