

MTD Sales
140.40 L

Brand Share %
22.25 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	38.82	36.88 %
Fridge	36.28	27.44 %
LED TV	30.42	23.52 %
Air-Cond	27.38	11.55 %
Oven	4.84	76.09 %
W-Purifi	0.98	18.97 %
Dishwash	0.89	13.10 %
Home-The	0.78	9.00 %
Total	140.40	22.25 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	80.86	21.95 %
KL-SOUTH	51.41	23.47 %
KL-CENTRAL	8.13	18.63 %
Total	140.40	22.25 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	22.53	31.75 %
Wash-Mac	20.30	33.27 %
Air-Cond	19.54	13.24 %
LED TV	13.60	19.18 %
Oven	3.29	77.77 %
Dishwash	0.89	15.47 %
Home-The	0.47	8.76 %
W-Purifi	0.24	9.79 %
Total	80.86	21.95 %

Branch *	MTD Sales L	Brand Share %
BSY1	7.44	12.12 %
KNU1	4.91	16.96 %
Total	80.86	21.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	16.17	41.68 %
LED TV	14.97	31.15 %
Fridge	13.38	24.99 %
Air-Cond	4.89	6.82 %
Oven	0.94	68.68 %
W-Purifi	0.74	36.25 %
Home-The	0.31	9.44 %
Total	51.41	23.47 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.24	17.97 %
Total	51.41	23.47 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	2.95	16.53 %
Wash-Mac	2.35	42.99 %
LED TV	1.86	17.92 %
Oven	0.61	80.11 %
Fridge	0.36	4.74 %
Total	8.13	18.63 %

Branch *	MTD Sales L	Brand Share %
KOC1	8.13	18.52 %
WKOC		0.00 %
Total	8.13	18.63 %