

MTD Sales
120.08 L

Brand Share %
22.34 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.34 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 45.32 | 18.17 % |
| Fridge | 29.90 | 29.24 % |
| Wash-Mac | 22.59 | 31.17 % |
| LED TV | 17.43 | 20.07 % |
| Oven | 2.17 | 24.30 % |
| Dishwash | 1.40 | 14.08 % |
| Home-The | 0.93 | 26.92 % |
| W-Purifi | 0.34 | 8.07 % |
| Total | 120.08 | 22.34 % |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH | 61.91 | 20.67 % |
| KL-SOUTH | 58.17 | 24.43 % |
| Total | 120.08 | 22.34 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Fridge | 19.54 | 31.59 % |
| Air-Cond | 15.09 | 12.02 % |
| Wash-Mac | 14.37 | 34.77 % |
| LED TV | 8.66 | 17.86 % |
| Oven | 1.96 | 24.95 % |
| Dishwash | 1.02 | 10.73 % |
| Home-The | 0.93 | 48.25 % |
| W-Purifi | 0.34 | 11.44 % |
| Total | 61.91 | 20.67 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KZD1 | 64.20 | 20.74 % |
| KZSD | | 0.00 % |
| WHKZ | -2.29 | 19.87 % |
| Total | 61.91 | 20.67 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 30.23 | 24.39 % |
| Fridge | 10.36 | 25.65 % |
| LED TV | 8.77 | 22.86 % |
| Wash-Mac | 8.23 | 26.40 % |
| Dishwash | 0.37 | 100.00 % |
| Oven | 0.21 | 19.54 % |
| Total | 58.17 | 24.43 % |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| PAS1 | 6.95 | 20.36 % |
| KLR1 | 4.35 | 17.88 % |
| WHTM | -1.26 | 16.94 % |
| Total | 58.17 | 24.43 % |