



# KL : LG Sales Performance 18/03/2026 8:04 AM

MTD Sales  
70.40 L

Brand Share %  
27.25 %

Information:

MTD : 01-03-2026 To 17-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	43.48	31.40 %
Fridge	12.75	30.93 %
Wash-Mac	6.08	22.13 %
LED TV	5.29	12.78 %
Oven	1.31	48.35 %
Home-The	0.70	24.05 %
Dishwash	0.48	16.97 %
W-Purifi	0.31	22.06 %
Total	70.40	27.25 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	39.49	27.94 %
KL-SOUTH	30.92	26.40 %
Total	70.40	27.25 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	25.92	31.20 %
Fridge	5.15	27.33 %
LED TV	3.27	15.18 %
Wash-Mac	3.00	24.57 %
Home-The	0.70	56.76 %
Oven	0.66	42.93 %
Dishwash	0.48	26.44 %
W-Purifi	0.31	28.97 %
Total	39.49	27.94 %

Branch *	MTD Sales L	Brand Share %
Total	39.49	27.94 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	17.56	31.71 %
Fridge	7.60	33.97 %
Wash-Mac	3.08	20.19 %
LED TV	2.02	10.18 %
Oven	0.65	55.44 %
Total	30.92	26.40 %

Branch *	MTD Sales L	Brand Share %
TVP1	15.26	25.92 %
KLR1	1.72	10.57 %
TVSD		0.00 %
Total	30.92	26.40 %