

MTD Sales
134.85 L

Brand Share %
22.69 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	37.59	37.34 %
Fridge	33.55	26.70 %
LED TV	29.81	24.09 %
Air-Cond	26.74	12.26 %
Oven	4.65	75.33 %
Dishwash	0.89	13.10 %
W-Purifi	0.83	18.06 %
Home-The	0.78	9.10 %
Total	134.85	22.69 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	76.13	22.08 %
KL-SOUTH	50.69	24.43 %
KL-CENTRAL	8.02	19.10 %
Total	134.85	22.69 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	20.06	30.86 %
Wash-Mac	19.38	33.63 %
Air-Cond	18.90	13.86 %
LED TV	12.99	19.06 %
Oven	3.21	77.32 %
Dishwash	0.89	15.47 %
Home-The	0.47	8.76 %
W-Purifi	0.24	9.79 %
Total	76.13	22.08 %

Branch *	MTD Sales L	Brand Share %
BSY1	7.05	12.05 %
KNU1	4.91	17.94 %
Total	76.13	22.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	15.86	42.22 %
LED TV	14.97	32.12 %
Fridge	13.13	24.80 %
Air-Cond	4.89	7.66 %
Oven	0.94	68.68 %
W-Purifi	0.59	32.33 %
Home-The	0.31	10.06 %
Total	50.69	24.43 %

Branch *	MTD Sales L	Brand Share %
KLR1	4.24	18.67 %
Total	50.69	24.43 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	2.95	16.53 %
Wash-Mac	2.35	42.99 %
LED TV	1.86	20.64 %
Oven	0.50	76.68 %
Fridge	0.36	4.70 %
Total	8.02	19.10 %

Branch *	MTD Sales L	Brand Share %
KOC1	8.02	18.98 %
WKOC		0.00 %
Total	8.02	19.10 %