



KL : LG Sales Performance 17/05/2026 8:04 AM

MTD Sales
112.99 L

Brand Share %
22.19 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	44.01	18.27 %
Fridge	26.37	27.74 %
Wash-Mac	21.42	31.80 %
LED TV	16.59	20.25 %
Oven	2.17	26.67 %
Dishwash	1.40	14.86 %
Home-The	0.69	22.05 %
W-Purifi	0.34	10.35 %
Total	112.99	22.19 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	59.97	21.04 %
KL-SOUTH	53.01	23.66 %
Total	112.99	22.19 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	18.38	31.67 %
Air-Cond	15.09	12.50 %
Wash-Mac	13.83	35.44 %
LED TV	8.66	18.53 %
Oven	1.96	27.29 %
Dishwash	1.02	11.35 %
Home-The	0.69	42.91 %
W-Purifi	0.34	12.36 %
Total	59.97	21.04 %

Branch *	MTD Sales L	Brand Share %
KZD1	62.26	21.09 %
KZSD		0.00 %
WHKZ	-2.29	19.87 %
Total	59.97	21.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	28.92	24.07 %
Fridge	7.99	21.58 %
LED TV	7.93	22.52 %
Wash-Mac	7.59	26.79 %
Dishwash	0.37	100.00 %
Oven	0.21	22.02 %
Total	53.01	23.66 %

Branch *	MTD Sales L	Brand Share %
PAS1	6.55	19.78 %
KLR1	4.23	17.92 %
WHTM	-1.26	17.90 %
Total	53.01	23.66 %