

MTD Sales
201.97 L

Brand Share %
28.10 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	128.36	28.23 %
LED TV	26.58	26.74 %
Fridge	25.30	25.83 %
Wash-Mac	16.30	34.44 %
Oven	2.82	51.65 %
Dishwash	1.66	21.74 %
Home-The	0.62	15.89 %
W-Purifi	0.33	13.75 %
Total	201.97	28.10 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	106.16	29.69 %
KL-NORTH	95.81	26.52 %
Total	201.97	28.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	76.92	31.30 %
Fridge	11.54	24.92 %
Wash-Mac	9.66	41.04 %
LED TV	7.16	18.71 %
Dishwash	0.37	43.24 %
Home-The	0.25	15.42 %
W-Purifi	0.16	59.92 %
Oven	0.11	11.58 %
Total	106.16	29.69 %

Branch *	MTD Sales L	Brand Share %
KLR1	7.33	16.14 %
TVSD		0.00 %
Total	106.16	29.69 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	51.44	24.62 %
LED TV	19.42	31.76 %
Fridge	13.76	26.65 %
Wash-Mac	6.64	27.92 %
Oven	2.71	60.11 %
Dishwash	1.29	19.06 %
Home-The	0.37	16.23 %
W-Purifi	0.18	8.17 %
Total	95.81	26.52 %

Branch *	MTD Sales L	Brand Share %
KZD1	97.53	26.56 %
Total	95.81	26.52 %