



KL : LG Sales Performance 17/03/2026 8:04 AM

MTD Sales
67.36 L

Brand Share %
27.52 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	41.05	31.31 %
Fridge	12.57	32.26 %
Wash-Mac	5.65	21.93 %
LED TV	5.29	13.49 %
Oven	1.31	48.35 %
Home-The	0.70	24.59 %
Dishwash	0.48	16.97 %
W-Purifi	0.31	23.20 %
Total	67.36	27.52 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	37.04	27.71 %
KL-SOUTH	30.33	27.30 %
Total	67.36	27.52 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	23.72	30.18 %
Fridge	5.15	28.38 %
LED TV	3.27	16.13 %
Wash-Mac	2.74	24.99 %
Home-The	0.70	56.76 %
Oven	0.66	42.93 %
Dishwash	0.48	26.44 %
W-Purifi	0.31	28.97 %
Total	37.04	27.71 %

Branch *	MTD Sales L	Brand Share %
Total	37.04	27.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	17.33	33.02 %
Fridge	7.42	35.64 %
Wash-Mac	2.91	19.66 %
LED TV	2.02	10.67 %
Oven	0.65	55.44 %
Total	30.33	27.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	15.09	26.38 %
KLR1	1.72	10.89 %
TVSD		0.00 %
Total	30.33	27.30 %