



KL : LG Sales Performance 16/05/2026 8:04 AM

MTD Sales
98.22 L

Brand Share %
21.81 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	39.72	18.34 %
Fridge	22.99	27.87 %
Wash-Mac	16.32	29.15 %
LED TV	15.19	20.51 %
Oven	2.07	31.15 %
Dishwash	1.02	12.06 %
Home-The	0.57	19.86 %
W-Purifi	0.34	10.73 %
Total	98.22	21.81 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	55.42	20.79 %
KL-SOUTH	42.80	23.29 %
Total	98.22	21.81 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	17.41	31.71 %
Air-Cond	14.80	12.93 %
Wash-Mac	11.15	32.54 %
LED TV	8.27	18.58 %
Oven	1.86	31.99 %
Dishwash	1.02	12.06 %
Home-The	0.57	38.38 %
W-Purifi	0.34	12.91 %
Total	55.42	20.79 %

Branch *	MTD Sales L	Brand Share %
KZD1	57.71	20.92 %
KZSD		0.00 %
WHKZ	-2.29	21.48 %
Total	55.42	20.79 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	24.92	24.39 %
LED TV	6.92	23.43 %
Fridge	5.58	20.22 %
Wash-Mac	5.17	23.80 %
Oven	0.21	25.26 %
Total	42.80	23.29 %

Branch *	MTD Sales L	Brand Share %
PAS1	6.55	20.71 %
KLR1	3.62	16.03 %
WHTM	-1.26	17.90 %
Total	42.80	23.29 %