

MTD Sales  
**180.86 L**

Brand Share %  
**28.05 %**

Information:

MTD : 01-04-2026 To 15-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **28.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	112.65	28.38 %
LED TV	26.33	27.78 %
Fridge	21.56	23.88 %
Wash-Mac	15.03	33.92 %
Oven	2.68	51.46 %
Dishwash	1.66	23.43 %
Home-The	0.62	16.18 %
W-Purifi	0.33	14.17 %
<b>Total</b>	<b>180.86</b>	<b>28.05 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	95.45	30.08 %
KL-NORTH	85.41	26.09 %
<b>Total</b>	<b>180.86</b>	<b>28.05 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	68.47	32.21 %
Fridge	10.23	23.50 %
Wash-Mac	8.97	40.80 %
LED TV	6.91	19.37 %
Dishwash	0.37	43.24 %
Home-The	0.25	15.83 %
W-Purifi	0.16	59.92 %
Oven	0.11	11.58 %
<b>Total</b>	<b>95.45</b>	<b>30.08 %</b>

Branch *	MTD Sales L	Brand Share %
KLR1	7.02	17.57 %
TVSD		0.00 %
<b>Total</b>	<b>95.45</b>	<b>30.08 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	44.18	23.96 %
LED TV	19.42	32.85 %
Fridge	11.33	24.24 %
Wash-Mac	6.07	27.15 %
Oven	2.57	60.36 %
Dishwash	1.29	20.74 %
Home-The	0.37	16.43 %
W-Purifi	0.18	8.45 %
<b>Total</b>	<b>85.41</b>	<b>26.09 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	87.13	26.14 %
<b>Total</b>	<b>85.41</b>	<b>26.09 %</b>