



KL : LG Sales Performance 16/03/2026 8:04 AM

MTD Sales
62.21 L

Brand Share %
27.68 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.68 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 38.01 | 31.96 % |
| Fridge | 11.27 | 31.37 % |
| LED TV | 5.29 | 14.73 % |
| Wash-Mac | 5.18 | 20.91 % |
| Oven | 1.08 | 43.61 % |
| Home-The | 0.70 | 25.57 % |
| Dishwash | 0.48 | 16.97 % |
| W-Purifi | 0.19 | 16.48 % |
| Total | 62.21 | 27.68 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KL-NORTH | 33.61 | 27.61 % |
| KL-SOUTH | 28.60 | 27.76 % |
| Total | 62.21 | 27.68 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 21.67 | 30.51 % |
| Fridge | 4.59 | 27.47 % |
| LED TV | 3.27 | 17.61 % |
| Wash-Mac | 2.27 | 22.30 % |
| Home-The | 0.70 | 56.76 % |
| Dishwash | 0.48 | 26.44 % |
| Oven | 0.43 | 32.99 % |
| W-Purifi | 0.19 | 21.49 % |
| Total | 33.61 | 27.61 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KZD1 | 33.61 | 27.61 % |
| Total | 33.61 | 27.61 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| Air-Cond | 16.34 | 34.11 % |
| Fridge | 6.68 | 34.75 % |
| Wash-Mac | 2.91 | 19.93 % |
| LED TV | 2.02 | 11.65 % |
| Oven | 0.65 | 55.44 % |
| Total | 28.60 | 27.76 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| KLR1 | 1.72 | 11.53 % |
| TVSD | | 0.00 % |
| Total | 28.60 | 27.76 % |