

MTD Sales
120.47 L

Brand Share %
22.92 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	34.61	38.20 %
Fridge	30.30	26.65 %
LED TV	25.19	22.51 %
Air-Cond	24.06	12.92 %
Oven	4.13	75.97 %
Dishwash	0.89	15.76 %
W-Purifi	0.83	19.54 %
Home-The	0.46	5.77 %
Total	120.47	22.92 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	67.95	22.23 %
KL-SOUTH	46.50	25.20 %
KL-CENTRAL	6.02	16.97 %
Total	120.47	22.92 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	18.24	30.76 %
Wash-Mac	17.74	34.29 %
Air-Cond	17.05	14.69 %
LED TV	10.40	16.62 %
Oven	3.09	76.67 %
Dishwash	0.89	19.31 %
Home-The	0.30	5.99 %
W-Purifi	0.24	10.30 %
Total	67.95	22.23 %

Branch *	MTD Sales L	Brand Share %
BSY1	6.77	12.85 %
KNU1	3.61	15.22 %
Total	67.95	22.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	14.68	43.14 %
LED TV	13.66	32.72 %
Fridge	11.70	24.89 %
Air-Cond	4.89	8.73 %
Oven	0.82	74.80 %
W-Purifi	0.59	36.89 %
Home-The	0.16	5.65 %
Total	46.50	25.20 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.75	17.69 %
Total	46.50	25.20 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	2.19	45.24 %
Air-Cond	2.12	15.06 %
LED TV	1.12	14.89 %
Fridge	0.36	4.92 %
Oven	0.22	70.93 %
Total	6.02	16.97 %

Branch *	MTD Sales L	Brand Share %
KOC1	6.02	16.85 %
WKOC		0.00 %
Total	6.02	16.97 %