



KL : LG Sales Performance 15/05/2026 8:04 AM

MTD Sales
95.21 L

Brand Share %
22.19 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	39.42	18.91 %
Fridge	21.62	28.10 %
Wash-Mac	15.71	29.75 %
LED TV	14.57	20.67 %
Oven	1.96	30.01 %
Dishwash	1.02	12.90 %
Home-The	0.57	19.86 %
W-Purifi	0.34	11.25 %
Total	95.21	22.19 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	53.27	20.91 %
KL-SOUTH	41.94	24.06 %
Total	95.21	22.19 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	16.20	31.66 %
Air-Cond	14.80	13.37 %
Wash-Mac	10.69	33.11 %
LED TV	7.90	18.36 %
Oven	1.75	30.70 %
Dishwash	1.02	12.90 %
Home-The	0.57	38.38 %
W-Purifi	0.34	13.67 %
Total	53.27	20.91 %

Branch *	MTD Sales L	Brand Share %
KZD1	55.56	21.06 %
KZSD		0.00 %
WHKZ	-2.29	21.77 %
Total	53.27	20.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	24.62	25.17 %
LED TV	6.67	24.30 %
Fridge	5.42	21.03 %
Wash-Mac	5.02	24.46 %
Oven	0.21	25.26 %
Total	41.94	24.06 %

Branch *	MTD Sales L	Brand Share %
PAS1	6.55	21.36 %
KLR1	3.62	16.52 %
WHTM	-1.26	17.90 %
Total	41.94	24.06 %