

MTD Sales
113.97 L

Brand Share %
23.10 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	33.80	38.69 %
Fridge	28.68	26.63 %
LED TV	22.78	21.76 %
Air-Cond	22.53	13.16 %
Oven	4.17	76.16 %
Dishwash	0.89	15.76 %
W-Purifi	0.66	16.94 %
Home-The	0.46	6.12 %
Total	113.97	23.10 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	65.54	22.95 %
KL-SOUTH	43.05	24.36 %
KL-CENTRAL	5.38	17.24 %
Total	113.97	23.10 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	17.62	35.07 %
Fridge	17.32	31.57 %
Air-Cond	15.80	14.95 %
LED TV	10.26	17.31 %
Oven	3.11	76.77 %
Dishwash	0.89	19.31 %
Home-The	0.30	6.51 %
W-Purifi	0.24	11.34 %
Total	65.54	22.95 %

Branch *	MTD Sales L	Brand Share %
BSY1	6.28	13.24 %
KNU1	3.61	16.65 %
KZSD	-0.48	20.65 %
Total	65.54	22.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	14.10	42.75 %
LED TV	11.39	29.37 %
Fridge	11.23	24.06 %
Air-Cond	4.89	9.27 %
Oven	0.85	75.40 %
W-Purifi	0.42	29.09 %
Home-The	0.16	5.76 %
Total	43.05	24.36 %

Branch *	MTD Sales L	Brand Share %
KLR1	3.25	16.12 %
TVSD	0.45	16.22 %
Total	43.05	24.36 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	2.07	50.49 %
Air-Cond	1.84	14.39 %
LED TV	1.12	17.03 %
Oven	0.22	70.93 %
Fridge	0.13	2.14 %
Total	5.38	17.24 %

Branch *	MTD Sales L	Brand Share %
KOC1	5.38	17.10 %
WKOC		0.00 %
Total	5.38	17.24 %