



KL : LG Sales Performance 14/05/2026 8:04 AM

MTD Sales
86.38 L

Brand Share %
22.02 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	37.98	19.46 %
Fridge	19.33	28.59 %
Wash-Mac	13.98	28.94 %
LED TV	11.55	18.42 %
Oven	1.85	30.55 %
Dishwash	1.02	14.60 %
W-Purifi	0.34	11.25 %
Home-The	0.34	14.11 %
Total	86.38	22.02 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	49.15	20.86 %
KL-SOUTH	37.23	23.77 %
Total	86.38	22.02 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	15.05	32.03 %
Air-Cond	14.62	13.88 %
Wash-Mac	9.85	33.60 %
LED TV	6.29	16.61 %
Oven	1.64	30.61 %
Dishwash	1.02	14.60 %
W-Purifi	0.34	13.67 %
Home-The	0.34	26.86 %
Total	49.15	20.86 %

Branch *	MTD Sales L	Brand Share %
KZD1	51.20	21.00 %
KZSD		0.00 %
WHKZ	-2.05	21.38 %
Total	49.15	20.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	23.36	26.00 %
LED TV	5.26	21.19 %
Fridge	4.28	20.76 %
Wash-Mac	4.13	21.74 %
Oven	0.21	30.06 %
Total	37.23	23.77 %

Branch *	MTD Sales L	Brand Share %
PAS1	5.97	20.34 %
KLR1	3.62	17.44 %
WHTM	-1.26	20.17 %
Total	37.23	23.77 %